ScoresMatter Cookies Policy

BACKGROUND:

This website www.scoresmatter.co.uk ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1 **Definitions and Interpretation**

In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003;
"personal data"	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined in the Data Protection Act 2018 and the EU Regulation 2016/679- which is incorporated into UK law under the Data Protection and Privacy Electronic Communications (EU Exit) Regulations 2019 (referred to collectively here as the "Data Protection Regulations"); and
"We/Us/Our"	means ScoresMatter Limited, a limited company registered in England under company number 07686022, whose registered and trading address is Building 1, Chalfont Park, Gerrards Cross, Buckinghamshire, SL9 0BG.

2. Information About Us

2.1 Our Site is owned and operated by us.
2.2 Our Data Protection Officer can be contacted by email at manager@scoresmatter.co.uk, by telephone on 01753 968061, or by post at ScoresMatter, Building 1, Chalfont Park, Gerrards Cross, SL9 0BG, Buckinghamshire, England.
2.4 For some of the services that We provide We are authorised and regulated by Financial Conduct Authority. Our Firm Reference number is: 730722 and you can check this on the Financial Conduct Authority website: https://register.fca.org.uk/s/.

3. How Does Our Site Use Cookies?

3.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.
3.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us. Third party Cookies are used on Our Site for analytical purposes only. For more details, please refer to section 4 below.
3.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

3.3.1 Strictly Necessary Cookies
A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

3.3.2 Analytics Cookies
It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

3.3.3 Functionality Cookies
Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.3.4 Targeting Cookies
It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

3.3.5 Third Party Cookies
Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

3.3.6 Persistent Cookies
Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are

activated each time you visit Our Site.

3.3.7 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

3.4 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy

3.5 For more specific details of the Cookies that We use, please refer to the table below.

4. What Cookies Does Our Site Use?

4.1 The following first party Cookies may be placed on your computer or device when you access our Site:

Name of Cookie	Purpose & Type	Strictly Necessary	Life Span	Website
X-AppVersionX	Functional	Yes	As per session life	https://www.scoresmatter.co.uk/
contactPage	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
dynamicFields	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
X-AppVersionX	Functional	Yes	As per session life	https://offers.scoresmatter.co.uk/
u-Real-Human-Unique-Clicks-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-_system_browser_details-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-DeskTop-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-unique-clicked-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-_system_unique_click-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-p1-unique-attempts-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-p1-unique-view-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
dpSDKUID	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
u-Real-Human-Unique-Clicks-X	Functional	Yes	1 Day	https://offers.scoresmatter.co.uk/
Brand	Functional	Yes	2 Hours	https://dashboard.scoresmatter.co.uk/
X-AppVersionX	Functional	Yes	As per session life	https://dashboard.scoresmatter.co.uk/
CAKEPHP	Functional	Yes	As per session life	https://dashboard.scoresmatter.co.uk/
User	Functional	Yes	As per session life	https://dashboard.scoresmatter.co.uk/
io_token_X	Functional	Yes	1 Year	https://dashboard.scoresmatter.co.uk/
fp_token_X	Functional	Yes	1 Year	https://dashboard.scoresmatter.co.uk/

4.2 Our Site uses analytics services provided by Google Analytics and Facebook. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the products and services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

4.3 The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.

4.4 The analytics service(s) used by Our Site use(s) the following analytics Cookies:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary	Life Span	Website
_ga_X	Google Tag manager	Google	No	1 Year 34 Days	https://www.scoresmatter.co.uk/
_gat_UA-X	Google Tag manager	Google	No	1 Minute	https://www.scoresmatter.co.uk/

_ga	Google Tag manager	Google	No	1 Year 34 Days	https://www.scoresmatter.co.uk/
supportUrl	Google Tag manager	Google	No	1 Day	https://www.scoresmatter.co.uk/
_gcl_au	Google Tag manager	Google	No	3 Months	https://www.scoresmatter.co.uk/
pageUrl	Google Tag manager	Google	No	1 Day	https://www.scoresmatter.co.uk/
_gid	Google Tag manager	Google	No	1 Day	https://www.scoresmatter.co.uk/
connect.sid	Google Tag manager	Google	No	As per session life	https://offers.scoresmatter.co.uk/
_gid	Google Tag manager	Google	No	1 Day	https://offers.scoresmatter.co.uk/
_ga	Google Tag manager	Google	No	1 Year 34 Days	https://offers.scoresmatter.co.uk/
_gcl_au	Google Tag manager	Google	No	3 Months	https://offers.scoresmatter.co.uk/
_ga_X	Google Tag manager	Google	No	34 Days	https://offers.scoresmatter.co.uk/
__Secure-3PSIDCC	Youtube	Google	No	1 Year	https://dashboard.scoresmatter.co.uk/
__Secure-1PSIDCC	Google Tag manager	Google	No	1 Year	https://dashboard.scoresmatter.co.uk/
__Secure-3PSIDTS	Google Tag manager	Google	No	1 Year	https://dashboard.scoresmatter.co.uk/
__Secure-3PAPISID	Youtube	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
__Secure-1PSIDTS	Google Tag manager	Google	No	1 Year	https://dashboard.scoresmatter.co.uk/
SIDCC	Google Tag manager	Google	No	1 Year	https://dashboard.scoresmatter.co.uk/
APISID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
_GRECAPTCHA	Google captcha manager	Google	No	2 Months	https://dashboard.scoresmatter.co.uk/
__Secure-1PAPISID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
SSID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
HSID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
__Secure-3PSID	Youtube	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
SID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
__Secure-1PSID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
SAPISID	Google Tag manager	Google	No	1 Year 10 Days	https://dashboard.scoresmatter.co.uk/
NID	Google Tag manager	Google	No	6 Months	https://dashboard.scoresmatter.co.uk/
1P_JAR	Google Tag manager	Google	No	1 Month	https://dashboard.scoresmatter.co.uk/
Tools	Google Tag manager	Google	No	2 Hours	https://dashboard.scoresmatter.co.uk/
_gid	Google Tag manager	Google	No	1 Day	https://dashboard.scoresmatter.co.uk/
AEC	Google Tag manager	Google	No	5 Months	https://dashboard.scoresmatter.co.uk/
SEARCH_SAMESITE	Google Tag manager	Google	No	5 Months	https://dashboard.scoresmatter.co.uk/
_ga_X	Youtube	Google	No	1 Year 34 Days	https://dashboard.scoresmatter.co.uk/
_ga	Youtube	Google	No	1 Year 34 Days	https://dashboard.scoresmatter.co.uk/
_gcl_au	Google Tag manager	Google	No	3 Months	https://dashboard.scoresmatter.co.uk/
OTZ	Google Tag manager	Google	No	1 Day	https://dashboard.scoresmatter.co.uk/
DV	Google Tag manager	Google	No	15 Minutes	https://dashboard.scoresmatter.co.uk/
YSC	Youtube	Google	No	As per session life	https://dashboard.scoresmatter.co.uk/
PREF	Youtube	Google	No	1 Year	https://dashboard.scoresmatter.co.uk/
GPS	Youtube	Google	No	30 Minutes	https://dashboard.scoresmatter.co.uk/
IDE	Google Tag manager	Google	No	1 Year 1 Month	https://dashboard.scoresmatter.co.uk/
DSID	Google Tag manager	Google	No	14 Days	https://dashboard.scoresmatter.co.uk/
VISITOR_INFO1_LIVE	Youtube	Google	No	6 Months	https://dashboard.scoresmatter.co.uk/

4.5 The Third party Cookies used on Our Site use(s) are as follows:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary	Life Span	Website
_ga_X	Trust Pilot - What our customers say about us	Trustpilot	No	34 Days	https://www.scoresmatter.co.uk/
amplitude_id_Xtrustpilot.com	Trust Pilot - What our customers say about us	Trustpilot	No	1 Year 34 Days	https://www.scoresmatter.co.uk/
amplitude_idundefinedtrustpilot.com	Trust Pilot - What our customers say about us	Trustpilot	No	As per session life	https://www.scoresmatter.co.uk/
ajs_anonymous_id	Trust Pilot - What our customers say about us	Trustpilot	No	1 Year	https://www.scoresmatter.co.uk/
_gcl_au	Trust Pilot - What our customers say about us	Trustpilot	No	3 months	https://www.scoresmatter.co.uk/
_hjAbsoluteSessionInProgress	Trust Pilot - What our customers say about us	Trustpilot	No	30m	https://www.scoresmatter.co.uk/
_tt_enable_cookie	Trust Pilot - What our customers say about us	Trustpilot	No	24 Days	https://www.scoresmatter.co.uk/
_ga	Trust Pilot - What our customers say about us	Trustpilot	No	34 Days	https://www.scoresmatter.co.uk/
_hjSessionUser_X	Trust Pilot - What our customers say about us	Trustpilot	No	1 Year	https://www.scoresmatter.co.uk/
_hjSession_X	Trust Pilot - What our customers say about us	Trustpilot	No	30m	https://www.scoresmatter.co.uk/
_ttp	Trust Pilot - What our customers say about us	Trustpilot	No	24 Days	https://www.scoresmatter.co.uk/
_hjFirstSeen	Trust Pilot - What our customers say about us	Trustpilot	No	30 m	https://www.scoresmatter.co.uk/
TP.uuid	Trust Pilot - What our customers say about us	Trustpilot	No	1 Year 34 Days	https://www.scoresmatter.co.uk/
OptanonConsent	Trust Pilot - What our customers say about us	Trustpilot	No	1 Year	https://www.scoresmatter.co.uk/
_gid	Trust Pilot - What our customers say about us	Trustpilot	No	1 Days	https://www.scoresmatter.co.uk/

5. Consent and Control

5.1 Before Cookies are placed on your computer or device, you will be shown a pop-up message at the bottom of the page requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies unless those Cookies are strictly necessary; however certain features of Our Site may not function fully or as intended.
5.2 In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
5.3 The links below provide instructions on how to control Cookies in all mainstream browsers:

5.3.1 Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB
5.3.2 Microsoft Internet Explorer: https://support.microsoft.com/en-us/kb/278835
5.3.3 Microsoft Edge: https://support.microsoft.com/en-gb/products/microsoft-edge (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
5.3.4 Safari (macOS): https://support.apple.com/en-gb/guide/safari/sfri11471/mac
5.3.5 Safari (iOS): https://support.apple.com/en-gb/HT201265
5.3.6 Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences
5.3.7 Android: https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en (Please refer to your device's documentation for manufacturers' own browsers)

6. Changes to this Cookie Policy

6.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.
6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. Further Information

7.1 If you would like to know more about how We use Cookies, please contact Us at manager@scoresmatter.co.uk, or by post at ScoresMatter, Building 1, Chalfont Park, Gerrards Cross, Buckinghamshire, SL9 0BG.
7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:

7.2.1 Privacy Policy;
7.2.2 Terms and Conditions.

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